



i-DEALSEED

50 SHADES OF GREEN[®]



PROFESSIONALLY FORMULATED
GRASS & WILDFLOWER
SEED MIXTURES

FARMING • EQUESTRIAN • WILDFLOWERS • LAWNS & SPORTS

50 SHADES OF GREEN®

ABOUT THE COMPANY

As you will see the company has a wide range of mixture formulations all of which tried and tested over a number of years and guaranteed to deliver optimum reliable results in a range of different environments.

With over 30 years experience in the UK seed industry our "specialist seedsmen" give you the confidence that will meet or exceed your expectations at all times.

BESPOKE MIXTURES AT IDEALSEED

Unlike mainstream seed suppliers our focus is ensuring all our seed mixtures are "fit for purpose" and contain varieties/cultivars suited to specific geographical locations, as such each mixture is processed individually selecting varieties from our vast portfolio which are best suited to your seeding environmental location.

IDEAL PHILOSOPHY

Good grass and efficient utilization is a science and as with all sciences knowledge is the key to success and especially knowledge that has a practical application. The aim of Idealseed is to share our wealth of knowledge and expertise by providing you with seed mixtures formulated by specialist seedsmen with unrivalled expertise gained over three decades in every sector of the seed industry.

OUR PORTFOLIO

All varieties are independently tested and come highly recommended in year of sale, due to demand all subject to availability at time of sale.

TERMS

We offer instant 30 day credit terms by mailed invoicing to all new or existing customers or instant ordering and secure payment via our website, where our standard terms and conditions of sale can also be viewed.





knowledge



experience



innovation



proven products



24/7 contact

CONTENTS

Pages

02 INTRODUCTION

03-13 Ideal for FARM

14-15 Ideal for EQUESTRIAN

16-19 Ideal LAWN & LANDSCAPE

20-21 Ideal SPORTS-FIELD

22-23 Ideal GOLF & BOWLING

24-35 Ideal NATIVE WILD FLOWER



WHAT'S IN GRASS?

Any farmer in the country can tell you the cost of purchased rations. But knowledge about the nutritional attributes of grazed grass, which makes up 60-80% of the total dry matter intake of most ruminants, is less well known.

Grass can be divided into its water and dry matter content. As you can see below 100 kg of grass will contain approximately 83 kg of water. But **it's the dry matter that contains the key nutrients** that the animal needs.



| | | | |
|-------------------------|-----------------------|--------------|---|
| 100kg FRESH GRASS | 17kg of DRY MATTER | CELL WALL | FIBRE (ie) = NDF |
| | 83kg of WATER | CELL CONTENT | Sugar, oil, protein, minerals and others |

The dry matter can be divided into cell wall and cell contents. The cell wall of grass is the fibre content. While, the cell contents include sugar, protein, fats, minerals and other compounds.

FIBRE

The rumen is the engine house of the ruminant animal, so maintaining a healthy rumen is key to good performance. Ruminants are unique in their ability to digest fibre from grass and other forages and fibre is important in maintaining a healthy rumen.

Cows have a specific requirement for fibre. When this are not met, rumen pH becomes unstable and animal performance suffers. Too little is a problem but likewise too much fibre is also problem. Too much fibre reduces dry matter intake, reduced energy intake, reduced body condition gain and production losses. Dairy cows need a minimum of 30% fibre (NDF) to maintain a healthy rumen. Beef cattle can thrive with much lower levels of fibre in the diet.

The fibre content of grass is defined by the neutral detergent fibre content (NDF %). The NDF content of grazed grass varies from 35% for leafy fresh spring grass to 50% for stemmygrass. So, choosing the correct seed mixture ensuring there is more than adequate fibre in your grazed grass is vital.

SCIENCE MAKES YOUR CUT GRASS GO FURTHER

Although overall grass yield is important, the nutritional quality of that grass can have a bigger effect on farm profitability. You don't just need premium forage quality, you have to maximise the content of digestible neutral detergent fibre (dNDF) at each cut. Numerous factors affect dNDF content, including species, variety, plant age, climate, and soil conditions.

Measuring the amount of dry-matter, NDF, and other constituents at harvest time gives a dynamic view of the forage quality of each variety over different cuts. It provides the data we need to create mixtures with exceptional yield stability and consistency across the growing seasons.



FARM MIXTURE SELECTOR

| | TERM | SHEEP | BEEF | DAIRY | SILAGE | GRAZE | DUAL SYSTEM |
|-------------------|--------|-------|------|-------|--------|-------|-------------|
| IDEAL SUPERMO | Short | ✓ | ✓ | ✓ | ✓ | ✓ | |
| IDEAL MULTIMO | Medium | ✓ | ✓ | | ✓ | ✓ | |
| IDEAL NITROMO | Medium | ✓ | ✓ | | ✓ | | |
| IDEAL SUPREME | Long | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| IDEAL HIGHLANDER | Long | ✓ | ✓ | | ✓ | ✓ | ✓ |
| IDEAL PENANT STAR | Long | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| IDEAL FOUNDATION | Long | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |





MIXTURE: IDEAL XL

MIXTURE

50% Westerwolds Ryegrass, Tetraploid
25% Italian Ryegrass, Tetraploid
25% Italian Ryegrass, Diploid
100%

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KILO
PACK

BENEFITS

- Prevention of winter soil erosion into water courses
- Locates nutrients in the soil after previous crop soaking up N, decreasing winter leaching
- Organic matter to the soil improving its quality, structure and nutrient holding
- I-DS XL Blending ensures the mixture delivers maximum performance



DESCRIPTION

The fastest establishing grass available with Yield potential 21t DM/ha. The only choice where extra forage is required immediately. Establishes quickly to provide winter cover even at cool temperatures 5-7°C. Offers production late into autumn, delivering extra grazing opportunities over winter. Exceptionally high yielding & fast growth providing a mature crop in 8-10 weeks. Sown in Spring or Autumn, will produce a brilliant first cut + rapid growth thereafter.

DAIRY-SHEEP or BEEF: GRAZING/SILAGE
I-DS XL mixture ensures top yield potential for both Autumn and Spring production and exceptional potential for excellent grazing and Autumn silage after Winter Barley. The very vigorous establishment of our Westerwolths Ryegrass combined with Diploid content for higher dry matter is superior than stubble turnips for lamb finishing, with assured re-growth.

Up to 18 months duration of full production potential and could also be established after a spring cereal harvest. Stitching in I-DS XL @ 10Kg/Acre after 18 months is recommended. Later production = winter grazing option. Thanks to its ability to germinate at lower temperatures than conventional leys meaning it can be sown safely even throughout October.

MIXTURE:

IDEAL SUPERMO

SUPERMO MIXTURE

60% Hybrid Ryegrass, Tetraploid

20% Italian Ryegrass, Diploid

20% Italian Ryegrass, Diploid

100%

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KILO
PACK**

DESCRIPTION

Exceptional production for up to two years of intensive cutting and aftermath grazing, high yields responds very quickly to required application of fertiliser/slurry. Suitable for both spring or autumn sowing.

When to cut: First cut end May, following by spring graze will produce 70+D value silage, followed by cuts at five week intervals.

This ultimate silage mixture which yielding up to 17tDM/ha in its first year under high input management and will achieve 3-5 cuts per year if required.

BENEFITS

- Very early Spring and late Autumn seasonal growth
- 20% more forage yield than Perennial Ryegrass
- Best suited to high nitrogen situations
- Superb mid-season production
- Superior quality than 100% IRG blends on the market
- Hybrid combines Perennial Ryegrass type persistence and quality
- Three - Five cuts per season
- Sowing rate: 12-15kg per acre
- Pack size: 20kg





MIXTURE: IDEAL MULTIMO

MULTIMO MIXTURE

35% Hybrid Ryegrass, Tetraploid
20% Intermediate Perennial Ryegrass, Tetraploid
30% Intermediate Perennial Ryegrass, Diploid
15% Festulolium
100%

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KILO
PACK

BENEFITS

- Hybrid combines Italian yield and sugar content with Perennial persistence quality
- Very high 'D' value and palatability
- Hybrid Ryegrass produces 10% more yield than Perennial Ryegrass
- Impressive disease resistance
- Exceptional winterhardiness and drought tolerance
- Excellent silage yields combined with good sward density for grazing
- Sowing rate: 12 -15kg per acre
- Pack size: 20kg

DESCRIPTION

Tetraploid hybrids grow well on their own, although do present a slightly open sward. The Seasonal growth of the sward is vastly improved by growing a combination of hybrid varieties with Diploid Perennial Ryegrass forming a tight sward base particularly in the critical mid-season period to maintain production and minimise weed invasion Hybrids give good yield in early spring, in the critical mid-season period, and in the autumn for extended grazing seasons. MULTIMO will also maintain high yields of good quality silage extending into the fourth harvest year.

When to cut: Up to four cuts per year May, July, August and October.

This is the ultimate medium-term silage mixture, yielding up to 16t DM/ha in its first cut and easily last up to five years.



MIXTURE:

IDEAL NITROMO

NITROMO MIXTURE

24% Hybrid Ryegrass, Tetraploid

18% Intermediate Perennial Ryegrass, Tetraploid

20% Intermediate Perennial Ryegrass, Diploid

15% Festulolium

20% Red Clover

3% Large White Clover

100%



BENEFITS

- High protein "SUGAR" sward for ultimate big bale / clamp silage
- Produces 80kg/acre of Nitrogen, thus vastly reducing input costs
- Hybrid Ryegrass provides consistency in the clamp
- Impressive disease resistance
- Outstanding silage quality and rapid re-growth
- Excellent silage yields with aftermath grazing
- Sowing rate: 13kg per acre
- Pack size: 20kg

More farmers are returning to RED CLOVER mixtures?

There are a growing number of farmers now seeking to reduce the cost of production by using less fertiliser and by reducing the amount of purchased feed. It is predicted that many dairy, beef and sheep farmers will choose to grow high clover leys and adopt a lower cost production system. High Red clover leys require little or no nitrogen fertiliser and provide an excellent source of protein. Whilst there are many benefits from clover leys.

Why Red clover?

Red clover grown in forage seed mixtures offer a cheap alternative to nitrogen fertiliser and provides a homegrown source of protein. Clover plants are able to extract nitrogen from the air, which itself is three quarters nitrogen, indirectly into the soil via bacteria

in nodules on plant roots.

Clover plants are also high in protein and therefore can reduce the need for bought in feed. When sown with grass, clover increases the protein content of forage by about 20%.

There are also concerns about the effects of increasing diesel costs which affect the very application of fertiliser itself. Coupled with this is the burden of record keeping and even the disposal of polypropylene and plastic bags. Finally, NVZ regulations mean that grass farmers will be restricted by a further reduction of 30kgN per hectare.

Digestibility and palatability

Clovers are more digestible than grass and this is one reason why livestock perform well when fed clover. Clovers are extremely palatable to sheep and cattle. This is important as it enables

productive animals to consume more forage. More forage intake with a high protein content leads to greater live weight gain and milk yields.

Red clover is for silage

This has a high yield of around 15t DM/ha and is most commonly used for silage production. It is an upright plant which can yield up to 30% more than white clover. Red clover leys are cut for silage at the end of May. Two or three more cuts follow throughout the summer and autumn. It is sown in leys to last between 2-4 years, Idealseed GLOBAL & PAVO red Clovers will last the full 4 years.

Red clover silage has a crude protein content of 16% to 20% and a ME content of 10 to 12MJ/kg DM. Store/fat lambs can be fattened very effectively on red clover silage.

Note: High in Phyto-oestrogen, breeding sheep should be kept off for six weeks pre/post tupping.



MIXTURE: IDEAL SUPREME

SUPREME MIXTURE

20% Intermediate Perennial Ryegrass, Diploid
15% Intermediate Perennial Ryegrass, Tetraploid
30% Late Perennial Ryegrass, Diploid
20% Late Perennial Ryegrass, Tetraploid
8% Intermediate Timothy
3% Large White Clover
4% Medium White Clover
100%



DESCRIPTION

Originally designed by myself way back in 1996, in my "Limagrain days" and formulated after extensive on-farm trials and consultation from experienced UK distributors and farmers, **Supreme** has proven success as a leading Dual system mixture and although the formulation remains the same, with the inclusion of new highly productive varieties, in our opinion, make this mixture a must for all livestock farmers; **Billy Nimmo, MD, I-DS.**

Supreme produces an excellent dual-purpose ley which is equally suitable for Sheep, beef and Dairy, contains highly palatable and persistent DNDF "high fibre" varieties ensuring exceptional quality grazing with over many years. Timothy is extremely resistant to cold temperatures and provides good late-season growth. The thick bottomed sward structure is obtained by using predominantly late perennial ryegrasses and high proportion of nutritious white clover. This mixture is very winter hardy and can be grown in upland or lowland areas.

BENEFITS

- Exceptional reliability for consistency in the clamp for many years
- Persistent mixture designed for Long-Term "Graze/Cut/Graze system"
- **All Livestock** mixture with, early bite forming a dense sward through the season
- A good inclusion level of **high fibre** varieties means top quality digestibility
- Dual purpose clover blend brings versatility to the mixture for cutting or grazing
- Ideal for Big-bale silage
- Two or Three cuts per season
- Sowing rate: 14-16 kg per acre
- Pack size: 20kg

MIXTURE:

IDEAL HIGHLANDER



HIGHLANDER MIXTURE

- 12% Meadow Fescue**
- 20% Intermediate Perennial Ryegrass Diploid**
- 26% Late Perennial Ryegrass, Diploid**
- 15% Late Perennial Ryegrass, Tetraploid**
- 10% Strong Creeping Red Fescue**
- 8% Intermediate Timothy**
- 3% Smooth Stalked Meadow Grass**
- 6% Medium White Clover**
- 100%**

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KILO
PACK

DESCRIPTION

Permanent pasture mixture originally formulated by myself in 1996 and since adopted by other leading suppliers, the mixture was originally named "Highlander +Altitude" although after successful on farm trials in lowland farms, we decided to drop the "+altitude": **Billy Nimmo, MD, I-DS**. Providing excellent long-seasonal grass yields for grazing and silage if required over many years. Timothy is extremely resistant to cold temperatures and provides good late-season growth. The thick bottomed sward structure is obtained by using late perennial ryegrasses, creeping fescues and highly nutritious white clover. This mixture is very hardy and can be grown in upland or lowland areas.

BENEFITS

- Unique formulation of Grazing perennial's and Creeping Red Fescue will provide a tight, close knitted sward maximising resistance to poaching
- Exceptionally Winter-hardy and outstanding persistency to hard grazing
- All varieties are selected for their resistance to extreme cold and wet conditions
- Although this mixture was designed many years ago for high altitudes over 1,000ft for both Sheep or Beef, it has also proved to perform perfectly well in lowland areas
- Sowing rate: 14-16kg per acre
- Pack size: 20kg



MIXTURE:

IDEAL PENANT STAR

PENANT STAR MIXTURE

20% Hybrid Ryegrass, Tetraploid

20% Intermediate Perennial Ryegrass Diploid

28% Late Perennial Ryegrass, Diploid

20% Late Perennial Ryegrass, Tetraploid

8% Intermediate Timothy

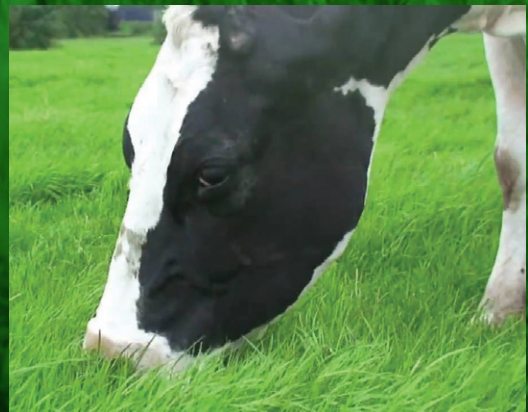
4% Medium White Clover

100%



BENEFITS

- Best Selling DUAL PURPOSE mixture UK wide
- High proportion of Diploid Perennial Ryegrass with outstanding bottom growth
- High yields from early Spring to late Autumn
- Varieties provide excellent winterhardiness
- Very quick regrowth and recovery after intense grazing
- Tetraploid for High energy and high sugar content
- Superb forage quality and D value
- Sowing rate: 14-15kg per acre
- Pack size: 20kg



DESCRIPTION

Truly remarkable **Long-Term**, high quality very versatile mixture, which is traditionally viewed as Dual Cut & Graze, providing highest levels of forage production in the farming community. Can be utilised for all livestock and is suited to all permanent pasture areas including upland grazing.

MIXTURE:

IDEAL FOUNDATION

FOUNDATION MIXTURE

30% Late Perennial Ryegrass, Diploid
30% Late Perennial Ryegrass, Diploid
15% Late Perennial Ryegrass, Tetraploid
10% Late Perennial Ryegrass, Tetraploid
8% Intermediate Timothy
4% Medium White Clover
3% Large White Clover
100%

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KILO
PACK

DESCRIPTION

I-DS FOUNDATION is a Top Quality long-term intensive grazing mixture providing superb quality silage in the clamp achieved by the selection of highly vigorous pasture perennial grasses which provide a dense uniformed easily managed sward. 100% late perennial grass which is high in quality and palatability. FOUNDATION will provide a sward that is exceptionally dense, high yielding and achieve maximum animal performance, improving both milk and meat production.

All winter-hardy varieties which achieve 70D over a narrow period the mixture is easy to manage and give outstanding groundcover thus reducing poaching. Late pasture perennial will also provide extended seasonal growth starting very early in the spring and finish late autumn providing at least 3 week more leafy grazing, no early seed heads.

BENEFITS

- Good Early Spring and late autumn Growth
- Excellent Palatability and digestibility
- Very consistent in the clamp throughout the growing season
- 100% Late heading grasses producing a very dense, hard wearing sward
- Surplus growth makes exceptional quality silage
- Yield potential 17.7T DM/ha in the first year
- Ultimate persistency and winterhardiness
- Sowing rate: 14-16 kg per acre
- Pack size: 20kg

Outstanding Quality



SELECTIVE-GRAZERS

Horses and Ponies are choosy grazers. Offer them a paddock with a good grass cover and for no apparent reason they'll still pick and choose between different areas. It's therefore important to ensure paddocks are seeded with a full seeding rate which includes plenty of 'bottom' grasses to produce a dense sward capable of withstanding intense wear, high in fibre and most of all, low in sugar.

VERY FEW feed or seed companies now provide the expertise required to correctly formulate equine grass mixtures. More often than not a mixture best suited to silage for cattle or Sheep is supplied. What the horse is looking for is a short, dense sward that is palatable and will provide grazing for as many months of the year as possible.

INCORRECT SEEDING

Horses are unable to fully digest excess grass, causing fermentation in the hind gut and killing beneficial bacteria. This can result in body-wide inflammation, particularly in the laminae of the feet, where swelling tissues have no place to expand without causing injury to other structures and a call to the Vet!

HORSE PADDOCK CARE - LAMINITIS

Laminitis is one of the most common causes of lameness and disability of your best friend, Laminitis is a disease that affects the feet of hooved animals. It is characterized by inflammation of the digital laminae of the hoof.

HORSES HAVE A SWEET TOOTH

Just like humans! Having evolved as herbivores eating plant material, the horse's sense of taste has developed to seek out carbohydrates. The downside is laminitis is linked to eating too much sugar.

LOW SUGAR (DNDF = FIBRE GRASS)

The fibre content of grass is defined by the neutral detergent fibre content (NDF %). The NDF content of grazed grass varies from 35% for leafy fresh spring grass to 50% for stemmy grass. So, choosing the correct seed mixture which is low in sugars ensuring there is more than adequate fibre in your grazed grass.

SCIENCE MAKES YOUR GRASS GO FURTHER

Although overall grass quality is important, the nutritional quality of that grass can have a bigger effect on your horse or pony.

MIXTURE:

IDEAL PADDOCK

HORSE & PONY GRAZING MIXTURE

15% Early Perennial Ryegrass, Diploid

15% Intermediate Perennial Ryegrass Diploid

20% Late Perennial Ryegrass, Diploid

15% Late Perennial Ryegrass, Tetraploid

20% Creeping Red Fescue

15% Intermediate Timothy

100%

(sow @ 14.00 kilos per Acre)



- Very good sward density
- Suitable for a hay crop if desired
- Hard wearing sward
- No tetraploids as high sugar grass can lead to laminitis
- An extremely versatile equine mixture

Long term grazing with an option to produce a quality hay crop. IDEAL Paddock is designed using a maximum proportion of diploid Perennial Ryegrasses, Timothy and Creeping Red Fescue. Sward density is a key consideration as both grazing and winter feed are often produced from the same area. Timothy is much favoured by horses and in particular gives hay a sweet smell and is very palatable. Creeping Red Fescue is key to knitting the sward together and because of its growth habit quickly repairs the turf when damaged by the hooves.

MIXTURE:

IDEAL GALLOP

HORSE RACECOURSE & GALLOPS MIXTURE

60% Dwarf Perennial Ryegrass, Diploid

20% Dwarf Perennial Ryegrass, Diploid

20% Strong Creeping Red Fescue

100%

(sow @ 30 grams per m2)



Gallops & Racecourses Seed Mixture is an ideal for area's used for intense wear or exercising "working the horse". This specific mix produces a dense, springy sward which enables frequent use of the area with minimal damage.

This seed mixture is perfect for over-seeding early March – late November as a renovation mixture, Creeping Red Fescue Grass will help to improve the root strength and appearance of the turf.



AMENITY GRASS MIXTURE SELECTOR

| | IDS2000 | IDS2001 | IDS2002 | IDS2003 | IDS2004 | IDS2005 | IDS2006 | IDS2007 | IDS2008 | IDS2009 | IDS2010 |
|------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Bowling Green | | ✓ | ✓ | | | | | ✓ | ✓ | | ✓ |
| Caravan Park | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | ✓ |
| Coastal Site | | | | ✓ | | | | | ✓ | | |
| Cricket outfield | | ✓ | ✓ | | ✓ | | | | | | ✓ |
| Cricket Square | | | | | | | | ✓ | | ✓ | |
| Driving Range | ✓ | | | | ✓ | | | | | | ✓ |
| Economy Lawn | ✓ | ✓ | ✓ | | ✓ | | | | | | |
| Embankments | ✓ | | | ✓ | ✓ | | | | | | |
| Finest Lawn | | ✓ | ✓ | | | | | ✓ | ✓ | | ✓ |
| Football Pitch | | | | | | ✓ | ✓ | | | | |
| Golf Fairway | | ✓ | ✓ | | | | | | ✓ | | ✓ |
| Golf Green | | | | | | | | ✓ | ✓ | | ✓ |
| Golf Roughs | | | | | ✓ | | | | ✓ | | ✓ |
| Golf Tee | | | | | | ✓ | ✓ | | ✓ | | ✓ |
| Hardwearing | ✓ | | | ✓ | ✓ | | | | | | ✓ |
| Landfill Site | | ✓ | ✓ | ✓ | ✓ | | | | | | |
| Low Maintenance | | | | | ✓ | | | | ✓ | | |
| Roadside Verge | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | |
| Rugby Pitch | | | | | | ✓ | ✓ | | | | |
| Shaded areas | | | | | ✓ | | | | ✓ | | |

IDEAL AMENITY SOWING ADVICE

Sowing your grass seed is very easy, follow these simple steps and you'll soon have a lawn that will turn your neighbours green with envy!!



NEW LAWNS

For optimum establishment, 50 grams per m² is recommended. Measure the area and save a little seed for subsequent filling in or patching that may be necessary at a later stage. You could also grow a small area somewhere else in your garden so that you have a ready supply of matching turf for any repair work that may be required.

An easy way of sowing the seed is to divide the area into easily manageable sections and then to divide the seed into as many lots as there are sections. Then sow half the seed for each section one way, from the left to the right of the section, and then the other half across the first sowing from the front to the back of the section. This will help to ensure that you get an even spread of types of seed over the area.

Alternatively, you can buy a small seeder available from our online store. (These can be used for putting down lawn seed as well as fertilisers.) Again, go over the area one way and then repeat at right angles to ensure proper distribution of the seed. When you have sown your seed, rake it in lightly and, depending on weather conditions, your lawn will begin to show in 5-7 days.

IMPROVING EXISTING LAWNS

The process is similar to that above. Sow at 30g/m², slightly less this time. Rake or scarify the existing lawn, broadcast the seed, and tread the seed into the lawn and water.

It's best to try and keep off the lawn area for around 6 weeks after sowing. This is to allow the seeds a chance to get established.

For more helpful information, please visit Q&A page of Idealseed website.

www.idealseed.co.uk



IDEAL AMENITY

LAWN & LANDSCAPING

IDS2000 GREENSPEED

60% Dwarf Perennial Ryegrass
30% Strong Creeping Red Fescue
10% Chewings Fescue
100%

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KILO
PACK

BENEFITS

- Universal mixture suited to all soil conditions
- Superb speed of establishment
- Hardwearing and long lasting, child friendly mixture
- Ideal for Lawns, Landscaping, Parkland and building surrounds
- Excellent disease and drought resistance



IDS2001 GREENFLASH (Versatile NON Ryegrass mixture)

20% Slender Creeping Red Fescue
20% Chewings Fescue
60% Strong Creeping Red Fescue
100%

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KILO
PACK

(IDS 2001 replaces
60% Strong C.R.F.
with Hard Fescue, for
even finer texture)

BENEFITS

- Fine textured mixture with excellent visual appearance
- Ideal for low maintenance and reduced cutting situations
- 100% Fescue's provide very close knitted sward reducing weed invasion
- Deep rooted species reduces less fertiliser or feeding input
- Can take around 2-3 weeks for green cover, superb when established
- Extremely diverse mixture suited to most fine fescue situations



LAWN & LANDSCAPING

IDS2003 GREENVERGE

(Official Department of transport Verges)

25% Perennial Ryegrass
20% Strong Creeping Red Fescue
10% Smooth Stalked Meadow Grass
30% Amenity Hard Fescue
10% Bentgrass
5% White Clover
100%



BENEFITS

- Contains a wide range short growth diverse species
- Our Native Wildflower can be broadcast to provide a Brilliant combination of colour to attract and improve Bee & butterfly population
- Creates the perfect low maintenance natural habitat area
- No added cost of feeding or fertiliser as species thrive in poor soil

IDS2004 GREENSHADE

60% Dwarf Perennial Ryegrass
20% Slender Creeping Red Fescue
20% Amenity Tall Fescue
100%



BENEFITS

- Finest 100% **Low Maintenance** grass mixture
- Perfect selection for Low Maintenance and reduced clippings
- Exceptionally slow re-growth and superb in shaded conditions
- Deep rooted species reduces less fertiliser or feeding input
- Excellent for prevention of soil erosion or embankment consolidation



IDEAL AMENITY

PROFESSIONAL

Our Designer selection of professional mixtures provide exceptional recovery from intense wear and superb Shoot density, both characteristics being the main criteria for all professional ground-staff and Greenkeepers wishing to achieve the very best playing surface, exceptional visual appearance will surpass the expectations from the toughest demands.



PROFESSIONAL

IDS2005 GREENSPORT

25% EURODIAMOND Dwarf Perennial Ryegrass

25% EUROCORDUS Dwarf Perennial Ryegrass

25% COLUMBINE Dwarf Perennial Ryegrass

25% CHARDIN Dwarf Perennial Ryegrass

100%

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KILO
PACK**



BENEFITS

- Outstanding rapid recovery from exceptionally intense wear
- Superb speed of establishment
- Fantastic disease resistance and summer/winter colour
- Ideal for premier Football and Rugby venues
- Perfect choice for new build or pitch renovations

IDS2006 GREENPLAY

25% BERLIOZ 1 Dwarf Perennial Ryegrass

25% FABIAN 4Turf Dwarf Perennial Ryegrass (T)

20% DOUBLE 4Turf Dwarf Perennial Ryegrass (T)

30% ROSSINANTE Strong Creeping Red Fescue

100%

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KILO
PACK**



BENEFITS

- IDS 2006 will deliver very fast establishment for tremendous value
- Drought tolerant and incredible disease resistance
- Excellent for University, Schools and Colleges with combined sports
- Top performing STRI recommended varieties
- Perfect choice for new build or pitch renovations



IDEAL AMENITY

PROFESSIONAL

IDS2007 GREENPUTT

40% CEZANNE Slender Creeping Red Fescue

45% HUMBOLDT Chewings Fescue

15% MANOR Browntop Bent

100%

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KILO
PACK**



BENEFITS

- Outstanding traditional greens mixture, combining our the best varieties
- Superb, fine putting surface speed and brilliant disease resistance
- Rapid germination and outstanding year round colour
- MANOR continue to maintain the status as the benchmark Tenuis
- Unrivalled CEZANNE "top Slender C.R.F.

IDS2008 GREENWAY

25% CEZANNE Slender Creeping Red Fescue

25% NIGELLA Slender Creeping Red Fescue

25% HUMBOLDT Chewings Fescue

25% BELLAIRE Chewings Fescue

100%

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KILO
PACK**



BENEFITS

- Outstanding shoot density and visual appearance
- Blend of environmentally friendly salt tolerant fine fescue's
- This outstanding combination of fescue's is the ideal mixture for sowing throughout the full Golf Course, GREENS (5mm), Tees (10mm) Fairways.
- Deep rooted species reduces less fertiliser or feeding input

PROFESSIONAL

IDS2009 GREENFINE

50% CHARDIN Dwarf Perennial Ryegrass

50% DICKENS Dwarf Perennial Ryegrass

100%

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KILO
PACK**



BENEFITS

- Outstanding disease resistance and fineness of leaf
- Rapid speed of establishment and sward density
- excellent resistance to wear under close mowing situations
- Ideal for Golf Tees, Cricket square or Tennis Courts

IDS2010 GREENFAIR

20% ARCHIBAL Slender Creeping Red Fescue

25% ROSSINANTE Strong Creeping Red Fescue

20% SERGEI Strong Creeping Red Fescue

20% BELLAIRE Chewings Fescue

15% WAGNER Chewings Fescue

100%

**20
KILO
PACK**



BENEFITS

- Extremely versatile high quality seed mixture for high or low traffic areas
- Rapid establishment of ROSSINANTE provides fast cover for fescue establishment
- Outstanding close knitted bottom sward prevents weed invasion
- Deep rooted species reduces less fertiliser or feeding input
- Recovers well from hard/intense wear, combined with great visual merit



IDEAL ENVIRONMENT & CONSERVATION

INTRODUCTION

Idealseed are dedicated to providing seed mixture "fit for purpose" we specialise in seed and seed only. Our Wildflower range comprises of 100% Native British provenance seed, we also specialise in bespoke mixture to any specification you may require.

Wild flowers are a very important part of the countryside as they provide a rich, colourful and diverse ecological habitat for many insects and wildlife. They also offer great aesthetic value to enhance the natural beauty of the British countryside, motorway networks, parkland and gardens.

Over the past 50 years, the number of traditional wild flower meadows has sadly declined which has resulted in a noted decrease of British Insects. For pollination to take place, we need ideal flowers to attract those all-important bees, so they can ensure the plants become fertilised and reproduce.

Idealseed mixtures contain some of the recommended plants on the Royal Horticultural Society's list of plants which are 'Perfect Pollinators'.

IDEALSEED QUALITY CONTROL

Like all professional leading seed suppliers in the UK, Idealseed grass species are regulated and certified to high standard, whereas currently Wildflower seed is Uncertified and unregulated. Working closely with Science and Advice for Scottish Agriculture (SASA) Idealseed shall annually submit Wildflower samples for germination testing which include dormancy breaking treatments, including pre-chilling, alternating temperatures, and scarification for hard seeded species.

The germination test period is species specific, At the end of the germination period test are carried out on non-germinated and not obviously dead but dormant seed with tetrazolium.

The independent laboratory result will give the maximum potential germination of a seed lot, and will not necessarily reflect the level of germination that will be achieved in the seed bed conditions. Field germination will depend on environmental conditions at the time of sowing, and it is likely that seeds will germinate over two or more seasons in it's natural environment.

The seeds in your mixture will have originated from a wild flower production field , harvested by qualified growers. This seed will have been multiplied in single species plots from seed sourced in the wild. From seeding to harvesting it can take two growing seasons before a seed crop is produced. Once harvested, the seed is cleaned to remove the inert matter and provide high purity seed.

NATIVE WILDFLOWERS

PREPERATION AND ESTABLISHMENT

- Remove all existing weeds and other material, if necessary use an appropriate systematic weed killer.
- If the area is overgrown with weeds, it is important to reduce the number of weed seeds in the soil, it may be necessary therefore to allow time for the first flush of weeds to germinate then remove before attempting to sow any wildflowers.
- Wildflowers prefer a poor soil with low nutrients, no need for pre-seeding fertiliser.
- Once the weeds have been removed prepare soil to a fine tilth ready for sowing.
- Try not to disturb the soil more as this may bring more weed seeds to the surface.
- Choose a wildflower mixture suitable for your soil conditions, if uncertain, remember you can call or email Idealseed for free advice anytime
- If possible avoid the hot summer months for sowing Wildflower seed.
- Sow seed at 5g/m², it should not be necessary to rake the seed over as the light helps germination on many species.
- To assist sowing, it's advisable to mix the wildflower seed with a carrier (dry sand or compost). This will help in distributing the seed evenly over a large area.
- The nurse grasses will appear within 7 - 10 days; the wildflowers may vary depending upon species - some may take only a few weeks, while others can take several months.
- Cornfield Annuals will flower the same year if sown in spring
- Perennial wildflower species will establish during the first year of sowing and flower during the second.



Remember: The nurse grasses will appear within 7 - 10 days; the wildflowers may vary depending upon species - some may take only a few weeks, while others can take several months, so please be patient.

The definition of UK native seed is: British native-origin seed refers to seed originally collected from wild populations in Great Britain (from sites with no known history of sowing of amenity or agricultural varieties) and either sown directly, or grown on as a field crop to provide further seed. It includes seed collected in 'green hay'. It excludes certified amenity or agricultural varieties of native species.



IDEAL ENVIRONMENT & CONSERVATION

NATIVE WILDFLOWERS

I-DS BUTTERFLY & BEE



PACKS AVAILABLE

100% Wildflowers
100 gram PACK
200 gram PACK
1.00 Kilo PACK
Sowing Rate:
3 grams per g/m²

80/20% Grass/Wildflower

1.00 Kilo PACK
5.00 Kilo PACK
20.00 Kilo PACK
Sowing Rate:
5 grams per g/m²



20% WILDFLOWERS

Common Name

Agrimony, Hemp
Bird's Foot Trefoil
Clover, Red
Clover, White
Foxglove
Knapweed, Greater
Marjoram
Musk Mallow
Oxeye Daisy
Poppy, Field
Sainfoin
Scabious, Field
Scabious, Small
Vetch, Kidney
Viper's Bugloss
Corncockle
Meadow Cranesbil
Ragged Robin
Purple Loosetrife
Borage
Teasel
Knapweed, Common
Cornflower
Goatsbeard
Wild Clary
Yarrow

26 SPECIES

Species Name

| Species Name | % |
|-----------------------|-----|
| Eupatorium cannabinum | 1.0 |
| Lotus corniculatus | 2.0 |
| Trifolium pratense | 3.0 |
| Trifolium repens | 1.0 |
| Digitalis purpurea | 3.0 |
| Centaurea scabiosa | 5.0 |
| Origanum vulgare | 1.0 |
| Malva moschata | 5.0 |
| Leucanthemum vulgare | 5.0 |
| Papaver rhoeas | 5.0 |
| Onobrychis viciifolia | 7.0 |
| Knautia Arvensis | 7.0 |
| Scabiosa columbaria | 3.0 |
| Anthyllis vulneraria | 2.0 |
| Echium vulgare | 2.0 |
| Agrostemma githago | 8.0 |
| Geranium pratense | 1.0 |
| Lychnis flos-cuculi | 2.0 |
| Lythrum salicaria | 1.0 |
| Borago Officinalis | 7.0 |
| Dipsacus fullonum | 1.0 |
| Centaurea nigra | 6.0 |
| Centaurea cyanus | 6.0 |
| Aruncus dioicus | 7.0 |
| Salvia verbenaca | 4.0 |
| Achillea millefolium | 5.0 |
| | 100 |

80% GRASSES

| | % |
|------------------------------|-------------------------------------|
| Timothy, Small Leaved | Phleum pratense ssp Bertolinii 12.0 |
| Bent, Browntop | Agrostis castellana 5.0 |
| Crested Dogstail | Cynosurus cristatus 25.0 |
| Fescue, Sheeps | Festuca ovina 20.0 |
| Fescue, Slender Creeping Red | Festuca rubra, litoralis 30.0 |
| Smooth Stalked Meadow Grass | Poa pratensis 8.0 |

I-DS BUTTERFLY & BEE contains twenty six native British wildflower species, consisting of mainly perennial species and a handful of annual and biennial species to create a permanent area of abundant wildflowers.

The species included in this mixture create an attractive display from May to October and is suitable for creating habitats for bees, butterflies and other pollinating insects. It contains a wide range of species to create a diverse environment and range of food to support local wildlife.

NATIVE WILDFLOWERS

I-DS SPECIES-RICH "GENERAL PURPOSE"



PACKS AVAILABLE

100% Wildflowers

100 gram PACK

200 gram PACK

1.00 Kilo PACK

Sowing Rate:

3 grams per g/m²

80/20% Grass/Wildflower

1.00 Kilo PACK

5.00 Kilo PACK

20.00 Kilo PACK

Sowing Rate:

5 grams per g/m²



20% WILDFLOWERS

Common Name

Black Medick
Buttercup, Meadow
Campion, Red
Campion, White
Catchfly, Night-Flowering
Clary, Wild
Cowslip
Forget-me-not, Field
Foxglove
Knapweed, Common
Goatsbeard
Knapweed, Greater
Lady's Bedstraw
Musk Mallow
Oxeye Daisy
Plantain, Hoary
Plantain, Ribwort
Salad Burnet
Selfheal
Sorrel, Common
St John's-wort, Common
Wild Carrot
Yarrow

Includes 23 Wildflower species

Species Name

Medicago lupulina 7.0
Ranunculus acris 6.0
Silene dioica 6.0
Silene alba 5.0
Silene noctiflora 5.0
Salvia verbenaca 5.0
Primula veris 1.0
Myosotis arvensis 4.0
Digitalis purpurea 4.0
Centaurea nigra 6.0
Tragopogon pratensis 4.0
Centaurea scabiosa 4.0
Galium verum 6.0
Malva moschata 3.0
Leucanthemum vulgare 3.0
Plantago media 2.0
Plantago lanceolata 3.0
Sanguisorba minor 8.0
Prunella vulgaris 5.0
Rumex acetosa 5.0
Hypericum perforatum 2.0
Daucus carota 4.0
Achillea millefolium 2.0
100

80% GRASSES

Common Name

Bent, Browntop
Crested Dogstail
Fescue, Sheeps
Fescue, Slender Creeping Red
Smooth Stalked Meadow Grass
Timothy, Small Leaved

Species Name

Agrostis castellana 5.0
Cynosurus cristatus 25.0
Festuca ovina 20.0
Festuca rubra, litoralis 30.0
Poa pratensis 8.0
Phleum pratense ssp Bertolinii 12.0
100

I-DS SPECIES-RICH GENERAL PURPOSE contains twenty three native British wildflower species and grasses typically found in areas across a diverse range of soil types.

Consisting of 80% grass and 20% wildflowers, I-DS GENERAL PURPOSE creates a permanent sward with flowers from May to October and suitable for creating habitats in areas containing a range of micro climates or where there are no particular severe weather conditions to overcome



IDEAL ENVIRONMENT & CONSERVATION

NATIVE WILDFLOWERS

I-DS LIGHT SHADE



PACKS AVAILABLE

100% Wildflowers

100 gram PACK

200 gram PACK

1.00 Kilo PACK

Sowing Rate:

3 grams per g/m²

80/20% Grass/Wildflower

1.00 Kilo PACK

5.00 Kilo PACK

20.00 Kilo PACK

Sowing Rate:

5 grams per g/m²



20% WILDFLOWERS

Common Name

Bedstraw, Hedge
Buttercup Meadow
Campion, Red
Campion, White
Cowslip
Foxglove
Knapweed, Common
Knapweed, Greater
Dark Mullein
Mullein, Great
Musk Mallow
Mustard, Garlic
Oxeye Daisy
Selfheal
St. John's-Wort, Common
Teasel
Upright Hedge-Parsley
Vetch, Tufted
Vetch, Common
Wild Angelica
Woundwort, Hedge
Yarrow

Includes 22 Wildflower species

Species Name

Galium mollugo
Ranunculus acris
Silene dioica
Silene alba
Primula veris
Digitalis purpurea
Centaurea nigra
Centaurea scabiosa
Verbascum, nigrum
Verbascum thapsus
Malva moschata
Alliaria petiolata
Leucanthemum vulgare
Prunella vulgaris
Hypericum perforatum
Dipsacus fullonum
Torilis japonica
Vicia cracca
Vicia sativa
Angelica sylvestris
Stachys sylvatica
Achillea millefolium

%

9.0
5.0
7.0
3.0
1.0
2.0
9.0
5.0
2.0
2.0
4.0
7.0
3.0
4.0
2.0
5.0
7.0
2.0
6.0
5.0
7.0
3.0
100

80% GRASSES

Common Name

Fescue, Slender Creeping Red
Fescue, Chewings
Bent, Browntop
Sweet Vernal
Tufted Hairgrass
Wood Meadowgrass

Species Name

Festuca rubra, litoralis
Festuca rubra, commutata
Agrostis castellana
Anthoxanthum odoratum
Deschampsia cespitosa
Poa nemoralis

%

40.0
27.0
5.0
3.0
15.0
10.0
100

I-DS LIGHT SHADE ideal for areas of tree canopy or hedgerow sites: Contains twenty two native British wildflowers and grasses that typically thrive in hedgerows or woodland edge areas of light shade.

Consisting of 80% grass and 20% wildflowers, I-DS Light Shade creates a permanent with flowers from May to October. Suitable for creating habitats in hedgerows, woodland edges and any area of partial shaded sites, Wildflower will not establish until second year of seeding, so weeding required in first year.

NATIVE WILDFLOWERS

I-DS HEAVY SHADE



PACKS AVAILABLE

100% Wildflowers

100 gram PACK

200 gram PACK

1.00 Kilo PACK

Sowing Rate:

3 grams per g/m²

80/20% Grass/Wildflower

1.00 Kilo PACK

5.00 Kilo PACK

20.00 Kilo PACK

Sowing Rate:

5 grams per g/m²



20% WILDFLOWERS

Common Name

Agrimony
Avens, Wood
Bedstraw, Hedge
Bellflower, Nettle-leaved
Betony
Bluebell
Buttercup, Meadow
Campion, Red
Columbine
Foxglove
Madowsweet
Mustard, Garlic
Ramsons
Ragged Robin
Sage, Wood
St. John's-Wort, Hair
Teasel
Upright Hedge-Parsley
Vetch, Bush
Vetch, Tufted
Wild Clary
Wild Angelica
Yarrow
Woundwort, Hedge

Includes 24 Wildflower species

Species Name

Agrimonia eupatoria 9.0
Geum urbanum 5.0
Galium mollugo 9.0
Campanula trachelium 1.0
Stachys officinalis 5.0
Hyacinthoides non-scripta 3.0
Ranunculus acris 5.0
Silene dioica 5.0
Aquilegia vulgaris 1.0
Digitalis purpurea 3.0
Filipendula ulmaria 5.0
Alliaria petiolata 8.0
Allium ursinum 1.0
Lychnis flos-cuculi 4.0
Teucrium scorodonia 2.0
Hypericum hirsutum 2.0
Dipsacus fullonum 5.0
Torilis japonica 6.0
Vicia sepium 2.0
Vicia cracca 2.0
Salvia verbenaca 4.0
Angelica sylvestris 3.0
Achillea millefolium 3.0
Stachys sylvatica 7.0

100

80% GRASSES

Common Name

Fescue, Slender Creeping Red
Fescue, Chewings
Bent, Browntop
Sweet Vernal
Tufted Hairgrass
Wood Meadowgrass

Species Name

Festuca rubra, litoralis 40.0
Festuca rubra, commutata 27.0
Agrostis castellana 5.0
Anthoxanthum odoratum 3.0
Deschampsia cespitosa 15.0
Poa nemoralis 10.0

100

I-DS HEAVY SHADE: Contains twenty four native British, mainly perennial wildflowers and grasses typically found in woodland and areas of heavy shade.

Consisting of 80% grass and 20% wildflowers, I-DS Heavy Shade creates a permanent meadow with flowers from May to October. Suitable for creating habitats in woodland clearings or areas that are in shade for prolonged periods, flowering mainly occurring in second year of sowing.



IDEAL ENVIRONMENT & CONSERVATION

NATIVE WILDFLOWERS

I-DS WETLAND & POND



PACKS AVAILABLE

100% Wildflowers

100 gram PACK

200 gram PACK

1.00 Kilo PACK

Sowing Rate:

3 grams per g/m²

80/20% Grass/Wildflower

1.00 Kilo PACK

5.00 Kilo PACK

20.00 Kilo PACK

Sowing Rate:

5 grams per g/m²



20% WILDFLOWERS

Common Name

Bedstraw, Hedge
Bird's Foot Trefoil, Greater
Buttercup Meadow
Campion, Red
Figwort, Common
Gipsywort
Hard Rush
Hemp Agrimony
Iris, Yellow Flag
Ladys Bedstraw
Loosestrife, Purple
Meadowsweet
Sedge, Pendulous
Soft Rush
Vetch, Tufted
Ragged Robin
Scabious, Devil's-Bit
Selfheal
Sneezewort
St John's-Wort, Square Stalked
Water Avens
Wild Angelica

Includes 22 Wildflower species

Species Name

Galium mollugo
Lotus uliginosus
Ranunculus acris
Silene dioica
Scrophularia nodosa
Lycopus europaeus
Juncus inflexus
Eupatorium cannabinum
Iris pseudacorus
Galium verum
Lythrum salicaria
Filipendula ulmaria
Carex pendula
Juncus effusus
Vicia cracca
Lychnis flos-cuculi
Succisa pratensis
Prunella vulgaris
Achillea ptarmica
Hypericum tetrapterum
Geum rivale
Angelica sylvestris

%

6.0
4.0
8.0
7.0
1.0
2.0
3.0
1.0
10.0
6.0
2.0
7.0
4.0
3.0
3.0
4.0
4.0
9.0
3.0
2.0
3.0
8.0
100

80% GRASSES

Common Name

Fescue, Slender Creeping Red
Fescue, Chewings
Smooth Stalked Meadow Grass
Timothy, Small Leaved
Sweet Vernal
Tufted Hairgrass
Creeping Bent
Crested Dogstail
Rough Stalked Meadow Grass
Meadow Foxtail

Species Name

Festuca rubra, litoralis
Festuca rubra, commutata
Poa pratensis
Phleum pratense ssp Bertolinii
Anthoxanthum odoratum
Deschampsia cespitosa
Agrostis stolonifera
Cynosurus cristatus
Poa trivalis
Alopecurus pratensis

%

20.0
24.0
8.0
10.0
1.0
5.0
4.0
20.0
5.0
3.0
100

I-DS WETLAND & POND EDGE: Contains twenty two British native wildflower species, including Water Avens, Yellow-flag Iris, Ragged Robin and Common Sedge. Species in this mixture are frequently found in grassland alongside streams, Fishing reservoir/Lakes, ponds and rivers and will also thrive in wet low lying marsh land. Avoid sowing if there is imminent risk of flooding

NATIVE WILDFLOWERS

I-DS COASTAL & SANDY



PACKS AVAILABLE

100% Wildflowers

100 gram PACK

200 gram PACK

1.00 Kilo PACK

Sowing Rate:

3 grams per g/m²

80/20% Grass/Wildflower

1.00 Kilo PACK

5.00 Kilo PACK

20.00 Kilo PACK

Sowing Rate:

5 grams per g/m²



20% WILDFLOWERS

Common Name

Bird's Foot Trefoil
Cat's Ear - Common
Evening-Primrose, Common
Goatsbeard
Haresfoot Clover
Knapweed, Common
Knapweed, Greater
Corn Marigold
Lady's Bedstraw
Oxeye Daisy
Poppy, Common
St. John's-Wort, Common
Campion, Bladder
Toadflax, Common
Vetch, Kidney
Viper's Bugloss
Wild Carrot
Yellow Rattle
Yarrow

Includes 19 Wildflower species

Species Name

Lotus corniculatus 6.0
Hypochaeris radicata 2.0
Oenothera biennis 6.0
Tragopogon pratensis 5.0
Trifolium arvense 5.0
Centaurea nigra 10.0
Centaurea scabiosa 6.0
Chrysanthemum segetum 3.0
Galium verum 6.0
Leucanthemum vulgare 10.0
Papaver rhoeas 3.0
Hypericum perforatum 4.0
Silene vulgaris 4.0
Linaria vulgaris 4.0
Anthyllis vulneraria 8.0
Echium vulgare 3.0
Daucus carota 6.0
Rhianthus minor 5.0
Achillea millefolium 4.0

100

80% GRASSES

Common Name

Fescue, Slender Creeping Red
Bent, Browntop
Smooth Stalked Meadow Grass
Timothy, Small Leaved
Creeping Bent
Fescue, Sheeps
Saltmarsh Grass

Species Name

Festuca rubra, litoralis 35.0
Agrostis castellana 5.0
Poa pratensis 10.0
Phleum pratense ssp Bertolinii 12.0
Agrostis stolonifera 5.0
Festuca ovina 28.0
Puccinellia maritima 5.0

100

I-DS COASTAL & SANDY/LIGHT SOIL: Contains nineteen native British wildflowers and grasses typically found in coastal sites. Creates a permanent colourful sward with flowers from May to October. Suitable for creating habitats in coastal areas, sandy or stony loams, calcareous loams and moderately saline soils conditions



IDEAL ENVIRONMENT & CONSERVATION

NATIVE WILDFLOWERS

I-DS CORNFIELD ANNUAL



PACKS AVAILABLE

100% Wildflowers

100 gram PACK

200 gram PACK

1.00 Kilo PACK

Sowing Rate:

3 grams per g/m²

80/20% Grass/Wildflower

1.00 Kilo PACK

5.00 Kilo PACK

20.00 Kilo PACK

Sowing Rate:

5 grams per g/m²



20% WILDFLOWERS

Common Name

Chamomile, Corn

Corn Cockle

Cornflower

Corn Marigold

Poppy, Field

Includes 19 Wildflower species

Species Name

Anthemis arvensis

Agrostemma githago

Centaurea cyanus

Chrysanthemum segetum

Papaver rhoeas

%

15.0

45.0

20.0

15.0

5.0

100

80% GRASSES

Common Name

Bent, Browntop

Crested Dogtail

Fescue, Sheeps

Fescue, Slender Creeping Red

Smooth Stalked Meadow Grass

Timothy, Small Leaved

Species Name

Agrostis castellana

Cynosurus cristatus

Festuca ovina

Festuca rubra, litoralis

Poa pratensis

Phleum pratense ssp Bertolinii

%

5.0

25.0

20.0

30.0

8.0

12.0

100

IDEALSEED CORNFIELD



I-DS CORNFIELD ANNUAL: Create your own brilliant bold colour with our Classic Cornfield Annuals mixture, containing a selection of our most popular cornfield annuals and grasses. Including five UK Native flower species which are commonly found in cultivated soils and disturbed ground: Common Poppy, Cornflower, Corn Cockle and Corn Marigold.

I-DS Cornfield Annual supports bees, butterflies and other pollinators as 100% of the wildflowers included in this mixture are recommended by the Royal Horticultural Society (RHS) as 'Perfect for Pollinators'.

WILDFLOWER PORTFOLIO

CREATE YOUR OWN, I-DS WILL PROVIDE
BESPOKE MIXTURES TO ANY SPECIFICATION



| SPECIES | COLOUR | GROWTH HEIGHT | FLOWERING |
|---------------------------|----------------|---------------|----------------|
| Carrot, Wild | White | 30-40cm | June onwards |
| Cat's- Ear, Common | Yellow | 30-45cm | May-September |
| Catchfly, Night-Flowering | Pink | 20-40cm | June-September |
| Chamomile, Corn | White | 30cm | May-July |
| Clary, Wild | Blue | 60-100cm | June-September |
| Clover, Haresfoot | Pink | 20-30cm | June-September |
| Clover, Suckling | Yellow | 10-20cm | May-September |
| Clover, Wild Red | Pink | 10-45cm | May onwards |
| Columbine | Blue | 60cm | June-July |
| Corn Cockle | Purple | 60-120cm | June-August |
| Cornflower | Blue | 30-60cm | June-August |
| Cow Parsley | White | 60-90cm | April-June |
| Cowslip | Yellow | 30cm | April-May |
| Daisy | White | 4-6cm | All Year |
| Daisy, Ox-eye | White | 30-60cm | May onwards |
| Dandelion | Yellow | 12-14" | April-May |
| Dropwort | Cream | 60-90cm | May-August |
| Evening Primrose | Yellow | 1m | June-October |
| Figwort | Greenish/Brown | 60-1000cm | June-September |
| Fleabane, Common | Yellow | 30-60cm | July-September |
| Forget-me-not | Blue | 40cm | May-July |
| Foxglove | All Colours | 1.5m | June-August |
| Goatsbeard | Yellow | 30-90cm | June onwards |
| Gypsywort | White | 50-1000cm | July-September |



IDEAL ENVIRONMENT & CONSERVATION

WILDFLOWER PORTFOLIO

CREATE YOUR OWN, I-DS WILL PROVIDE
BESPOKE MIXTURES TO ANY SPECIFICATION

| SPECIES | COLOUR | GROWTH HEIGHT | FLOWERING |
|------------------------|---------------------|---------------|-----------------|
| Hawkbit, Autumn | Yellow | 15cm | August onwards |
| Hawkbit, Rough | Yellow | 15-45cm | June onwards |
| Hedge Parsley, Upright | Grey/ Green | 45cm | July-September |
| Hogweed | White | 60-120cm | June onwards |
| Iris, Yellow-Flag | Yellow | 90cm | June-August |
| Knapweed, Common | Purple | 30-60cm | June onwards |
| Knapweed, Greater | Purple | 30-60cm | July onwards |
| Loosestrife, Purple | Purple | 60-120cm | June-August |
| Mallow, Common | Pink/Purple | 30-90cm | June onwards |
| Mallow, Musk | White | 30-90cm | July-August |
| Marigold, Corn | Yellow | 15-45cm | June onwards |
| Marigold, Marsh | Yellow | 25-50cm | March-August |
| Marjoram, Wild | Purple | 30-60cm | July-September |
| Meadow Cranesbill | Purple/Blue | 1m | June-August |
| Meadowsweet | Cream | 2m | June-September |
| Mint, Water | Purple | 60-80cm | July-October |
| Mouse-Ear, Common | White | 25-50cm | April-October |
| Mustard, Garlic | White | 30-80cm | April-July |
| Pansy, Field | Purple/Blue | 30cm | June-August |
| Parsnip, Wild | Yellow | 1.5m | July-September |
| Pignut | White | 30-60cm | May-June |
| Plantain, Hoary | Pink/Purple | 30cm | June-August |
| Plantain, Ribwort | Yellow | 60-90cm | April onwards |
| Poppy, Common | Red | 30-60cm | June onwards |
| Poppy, Yellow Horned | Yellow | 50-100cm | June-September |
| Quaking Grass | Green/Purple spikes | 22-45cm | June-August |
| Ragged Robin | Pink | 30-60cm | May-July |
| Sage, Wood | Greenish/Yellow | 30cm | July-September |
| Sainfoin | Purple | 40cm | July- September |
| Saw-wort | Violet/Red | 1.5m | July-September |
| Saxifrage, Burnet | White | 50-100cm | May-September |

WILDFLOWER PORTFOLIO

CREATE YOUR OWN, I-DS WILL PROVIDE
BESPOKE MIXTURES TO ANY SPECIFICATION

| SPECIES | COLOUR | GROWTH HEIGHT | FLOWERING |
|--------------------------------|-----------------|---------------|----------------|
| Saxifrage, Greater Burnet | White | 60-100cm | June-August |
| Saxifrage, Pepper | Yellow | 60-100cm | June-September |
| Scabious, Devils Bit | Violet/Blue | 50-80cm | June-September |
| Scabious, Field | Blue | 30-90cm | June onwards |
| Scabious, Small | Blue | 60-70cm | July-August |
| Sedge, Common | No Flowers | 15-50cm | May-September |
| Sedge, Pendulous | No Flowers | 100-140cm | May-June |
| Self-Heal | Purple/Violet | 20cm | June onwards |
| Sneezewort | White | 25-50cm | July-September |
| Sorrel, Common | Crimson | 15-60cm | May-August |
| Sorrel, Sheeps | Red/Pink | 7-25cm | May-August |
| St John's Wort, Square-Stemmed | Yellow | 30-60cm | June-September |
| St John's-Wort, Hairy | Yellow | 60-100cm | July-August |
| St Johns Wort, Common | Yellow | 30-60cm | July onwards |
| Stitchwort, Lesser | White | 25-60cm | May-August |
| Sweet Vernal-Grass | Brown | 30-60cm | April-July |
| Teasel | Purple | 60-200cm | July-September |
| Thyme, Wild | Purple | 10-20cm | June-September |
| Toadflax | Yellow/Orange | 30-60cm | July onwards |
| Trefoil, Birdsfoot | Yellow/Orange | 15-25cm | May onwards |
| Tufted Hair-Grass | Silver/Purplish | 30-120cm | June-August |
| Venus Looking Glass | Violet | 30-40cm | June-August |
| Vetch, Bush | Dull Violet | 50cm | May-July |
| Vetch, Common | Purple/Pink | 45cm | June-September |
| Vetch, Kidney | Yellowish | 7-15cm | May onwards |
| Vetch, Tufted | Blue/Violet | 60-120cm | June-August |
| Vetch, Wood | Purple | 70-100cm | June-August |
| Vetchling, Grass | Pink/Purple | 60-60cm | May-July |
| Vetchling, Meadow | Yellow | 50-100cm | May-August |
| Vipers Bugloss | Blue | 15-30cm | June-September |
| Wavy Hair-Grass | Silver/Purplish | 22-45cm | June-July |
| Woundwort, Hedge | Purple | 30-90cm | June onwards |
| Yarrow | White | 30-45cm | June onwards |
| Yellow Oat-Grass | Yellow | 20-75cm | June-July |
| Yellow Rattle | Yellow | 20-50cm | June-September |



i-DEALSEED Guarantee

Products we supply are of high quality Purity, Vigor and Germination and meet required standard level of quality certification.

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